

2020-2021 District Goals



District: 316 D
Constitutional Area: India, South Asia and Middle East

MEMBERSHIP DEVELOPMENT

Goal Statement

By the end of the 2020-2021 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	0	0	0	200
2nd Quarter	0	0	200	50
3rd Quarter	3	60	40	30
4th Quarter	2	40	0	50

FY New Clubs

5

FY Charter Members

100

FY New Members

240

FY Retention Goal

330

NET GROWTH GOAL

FY New Members + FY Charter Members - FY Retention Goal = NET GROWTH GOAL

10

Action Plan

Action Steps	Responsible Party	Required Resources	Date to Begin	Due Date
REGION LEVEL MEMBERSHIP GROWTH	DG,FIRST VDG and Cabinet Members	seminars,membership growth grants,LCIF PROJECTS	01/07/2020	30/06/2021

LCIF: CAMPAIGN 100

Goal Statement

By the end of the 2020-2021 fiscal year, our district will support LCIF in its endeavor to achieve Campaign 100's target goal of US\$300 million.

Action Plan

My cabinet will provide time for the LCIF district coordinator to present updates at every cabinet meeting and will ensure that our district convention will allow time for a Campaign 100 and LCIF presentation/seminar and space for an information table on LCIF. I will also schedule regular update meetings or phone calls with the district coordinator outside of cabinet meetings.

I will work with my district coordinator to educate myself on LCIF grant opportunities available in my area, especially District and Club Community Impact Grants, and therefore encourage my district to develop projects that would be potentially supported by an LCIF grant.

My cabinet will ensure that significant donations such as Lead and Major Donors, Model Clubs, and 100/100 Clubs are recognized at public functions held within my district.

MULTIPLE DISTRICT CUSTOM IMPACT

Goal Statement

Action Plan

Action Steps	Responsible Party	Required Resources	Date to Begin	Due Date
REGION LEVEL MEETINGS	DG,FIRST VDG	RECOGNISATION AWARDS,CERTIFICATES,PATCHES	01/07/2020	30/06/2021

DISTRICT CUSTOM IMPACT

Goal Statement

Action Plan

Action Steps	Responsible Party	Required Resources	Date to Begin	Due Date
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